

# 2019 Media Kit

Dairy Radio *Now* is a five-minute radio program heard weekdays on more than 45 radio stations in 17 states.

*Also archived for listening at [DairyRadio.com](http://DairyRadio.com)*

Hosted by long-time dairy broadcaster Bill Baker, Dairy Radio *Now* offers an impressive line-up of expert contributors that focus on the dairy producer's bottom-line.



**DAIRY RADIO**  
*NOW*

## Contact Info:

**Bill Baker, GM**  
541-419-0716 – cell  
541-633-7273 - studio

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**Mailing Address:**  
2660 NE Hwy 20, Suite 610-378  
Bend, OR 97701

[dairyradio.com](http://dairyradio.com)



# WEEKLY LINE-UP



## Mielke Monday

*Lee Mielke - DairyLine Founder/Columnist*  
*Market analysis with dairy industry experts*



## Producer Tuesday

*Professional Development - Sponsored by PDPW*  
*Educating dairy producers to succeed*



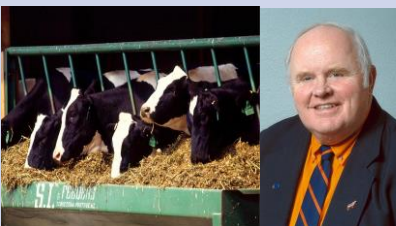
## Wellness Wednesday

*Animal Welfare Management Practices*  
*Guests offer tips on animal care and comfort*



## Policy Thursday

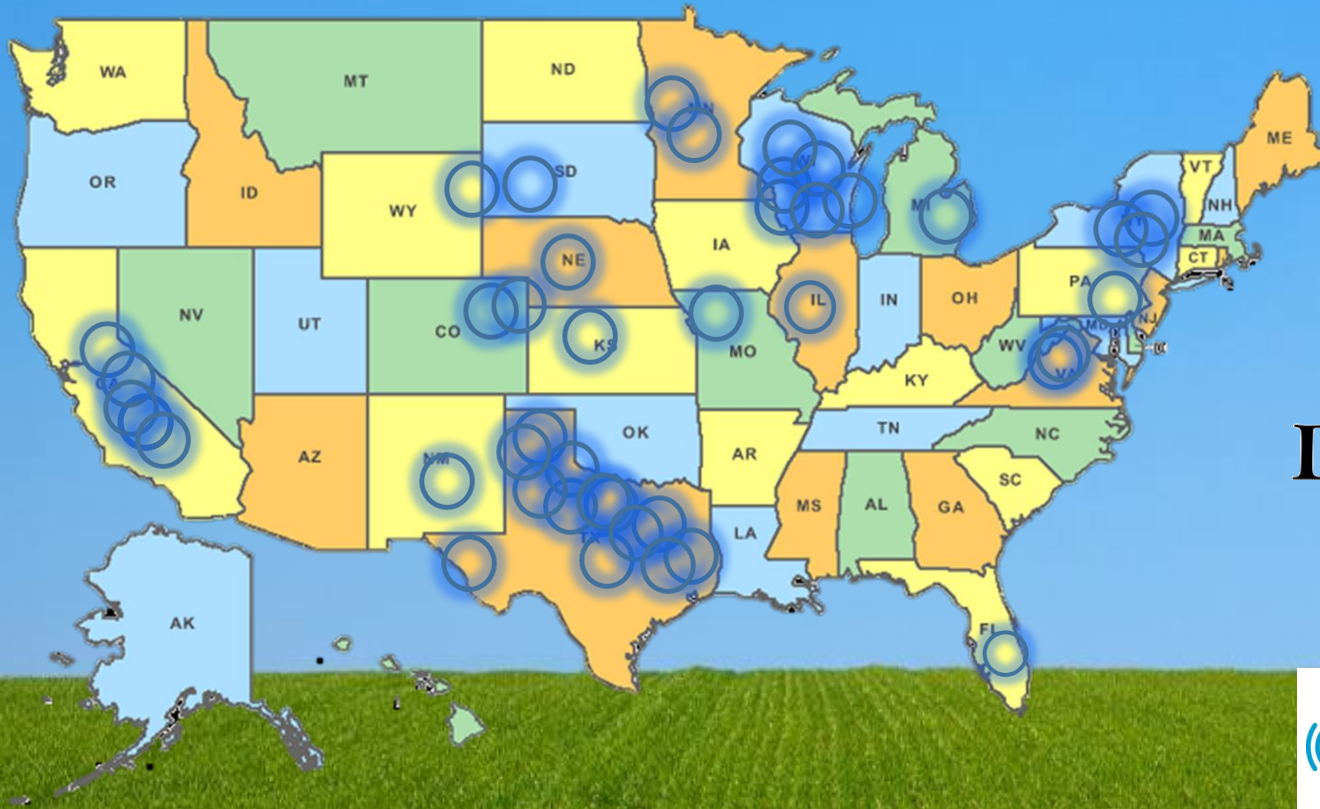
*Dairy Policy, Research & Promotion*  
*Lobbying for the dairy industry*



## Feed Form Friday

*Dr. Mike Hutjens, University of Illinois*  
*Renowned dairy specialist offers weekly tips*

# Dairy Radio *Now* Coverage Map



**DAIRY RADIO**  
*NOW*

*45 radio stations, 17 states*  
*160 + Counties*

**SiriusXM**





State	Call Letters	City	Counties Covered
CA	KALZ-FM 96.7	Fresno	Madera, Fresno, Mariposa, Merced, Tulare, Kings
	KFIV-AM 1360	Modesto	Stanislaus, San Joaquin, Tuolumne, Calaveras, Amador, El Dorado, Placer, Sacramento, Merced, Contra Costa, Alameda
	KOOH-FM 104.5	Hanford	Kings
	KTIP-AM 1450	Porterville	San Joaquin
	KWSX-AM 1280	Stockton	San Joaquin, Stanislaus, Tuolumne, Mariposa, Calaveras, Amador, Merced, Contra Costa, Solano, Santa Clara, Madera
CO	KRFD-FM 100.1	Fleming	Logan
	KSIR-AM 1010	Fr. Morgan	Morgan
FL	WOKC-FM 100.9	Okeechobee	Okeechobee
	WOKC-AM 1570	Okeechobee	Okeechobee
IL	WGEL-FM 101.7	Greenville	Bond
KS	KBUF-AM 1030	Garden City	Finney, Over 30 counties covering parts of Kansas, Oklahoma and Texas
MI	WLEW-AM 1340	Bad Axe	Huron
MN	KASM-AM 1150	Albany	Stearns
MO	KFEQ-AM 680	St. Joseph	Buchanan
NE	KTIC-AM 840	West Point	Cuming, over 70 counties covering parts of Nebraska, Missouri, Iowa, Minnesota, South Dakota
NM	KSEL-FM 105.9	Portales	Roosevelt, Curry, Quay – Texas: Cochran, Lamb, Parmer, Bailey
	KSEL-FM 95.3	Portales	Roosevelt
NY	WCJW-AM 1140	Warsaw	Wyoming
	WCJW-FM 103.7	Warsaw	Wyoming, Erie, Monroe, Steuben, Ontario, Niagara
	WCJW-FM 105.5	Batavia	Genesee
	WCJW-FM 100.9	Geneseo	Livingston
	WCJW-FM 104.3	Avon	Livingston
	WCJW-FM 104.9	Arcade	Wyoming
	WIBX-AM 950	Utica	Oneida
PA	WDAC-FM 94.5	Lancaster	Lancaster

State	Call Letters	City	Counties Covered
SD	KBFS-AM 1450	Belle Fourche	Butte, Lawrence
TX	KBYG-AM 1400	Big Spring	Howard
	KBYG-FM 106.3	Big Spring	Howard
	KDDD-AM 800	Dumas	Moore
	KDHN-AM 1470	Dimmitt	Castro
	KFLP-AM 900	Floydada	Floyd
	KOLJ-AM 1150	Quanah	Hardeman
	KOLJ-FM 100.7	Quanah	Hardeman
	KJJT-FM 98.5	Lamesa	Dawson
	KLKC-AM 1540	Parsons	Labette
	KSEY-AM 1230	Seymour	Baylor
	KSEY-FM 94.3	Seymour	Baylor
	KSST-AM 1230	Sulphur Springs	Hopkins, Dallas, McKinney, Sherman, Fannin, Grayson, Cookie, Lamar, Red River, Hunt, Collins, Kaufman, Navarro...
	KVOP-AM 1090	Plainview	Hale
VA	WSVA-AM 550	Harrisonburg	Rockingham
	WSVA-FM 92.1	Harrisonburg	Rockingham
WI	WCOW-FM 97.1	Sparta	Monroe
	WGLR-FM 97.7	Platteville	Grant
	WJMQ-FM 92.3	Clintonville	Waupaca
	WRDN-AM 1430	Durand	Pepin
	WTCH-AM 960	Shawano	Shawano
	WTCH-FM 96.1	Shawano	Shawano, Brown, Outagamie, Calumet, Winnebago
WY	KYDT-FM 103.1	Pine Haven	Crook



For more info on available inventory and rates:

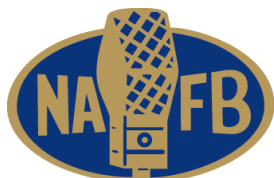
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Rural Radio  
ch. 147